# 2014 Blue Planet Prize Commemorative Lectures

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講演スライド集

「生物多様性の価値についての社会認識を いかに向上させるか: コスタリカ生物多様性研究所の実績」

Dr. Rodrigo Gamez Lobo ( President, Instituto Nacional de Biodiversidad )

Slides for the Lecture

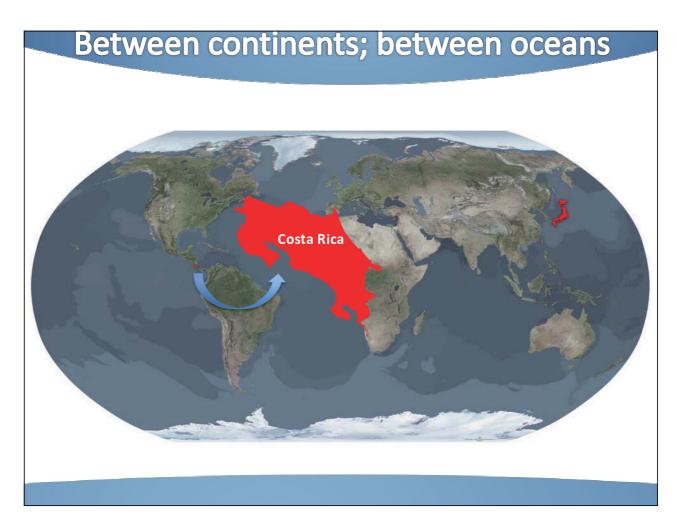
"How to promote awareness of the value of biodiversity in a society: The experience of Costa Rica's National Biodiversity Institute"



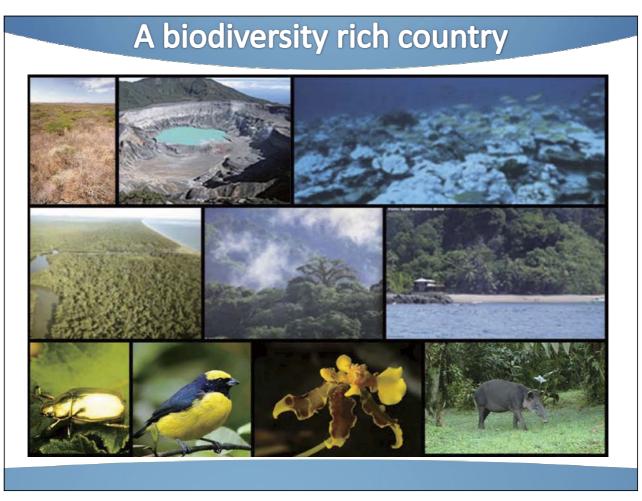
How to promote awareness of the value of biodiversity in a society:

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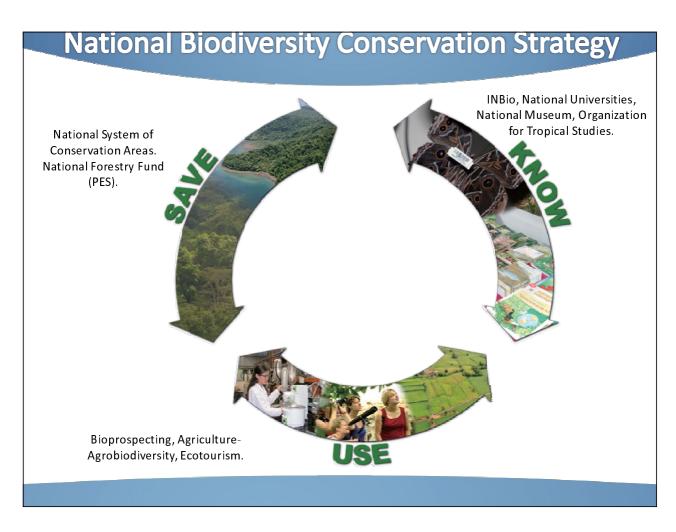








# Why a biodiversity institute for Costa Rica?

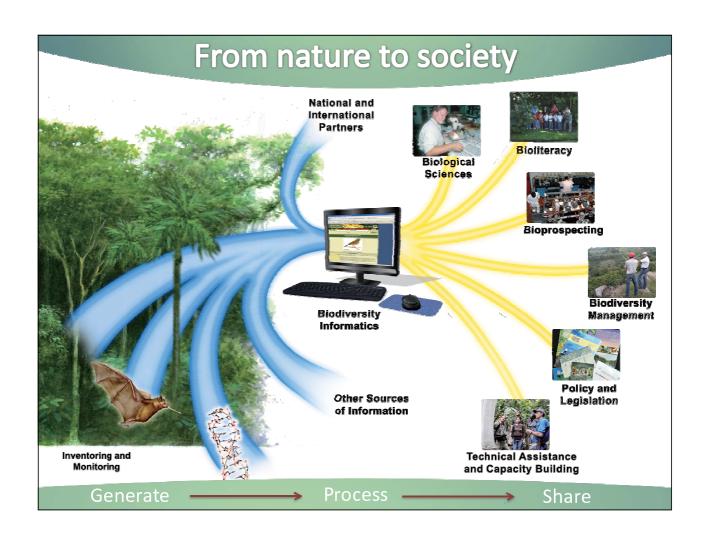


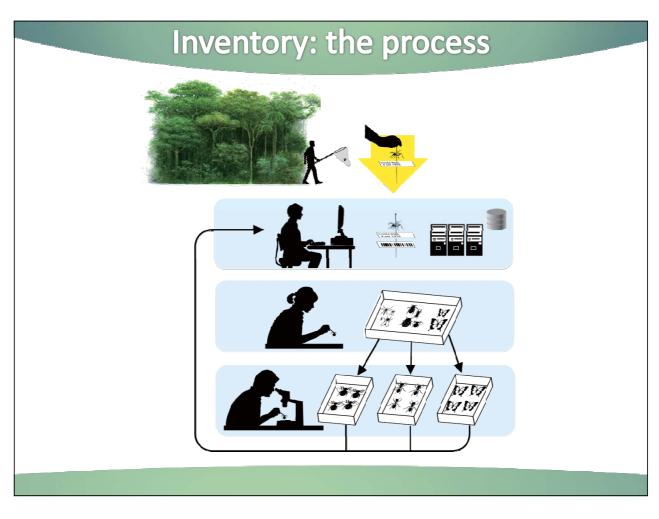
# INBio was born in 1989



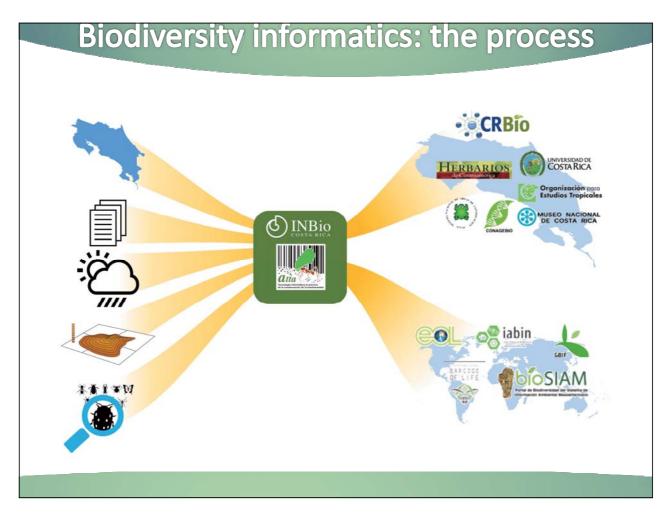
# The main actors

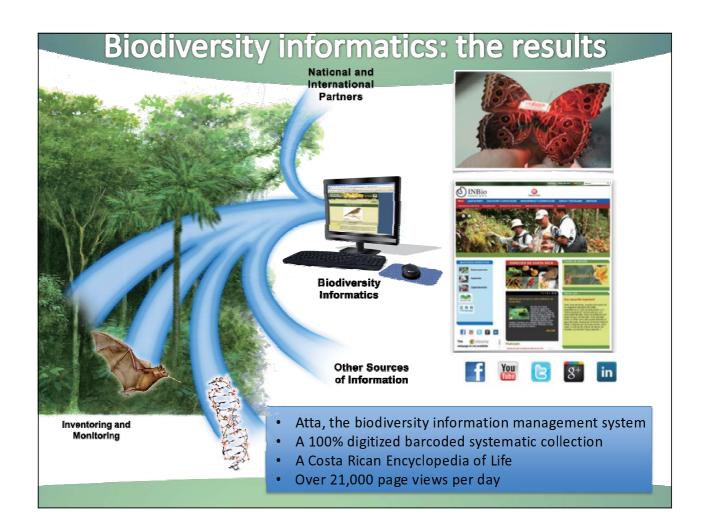






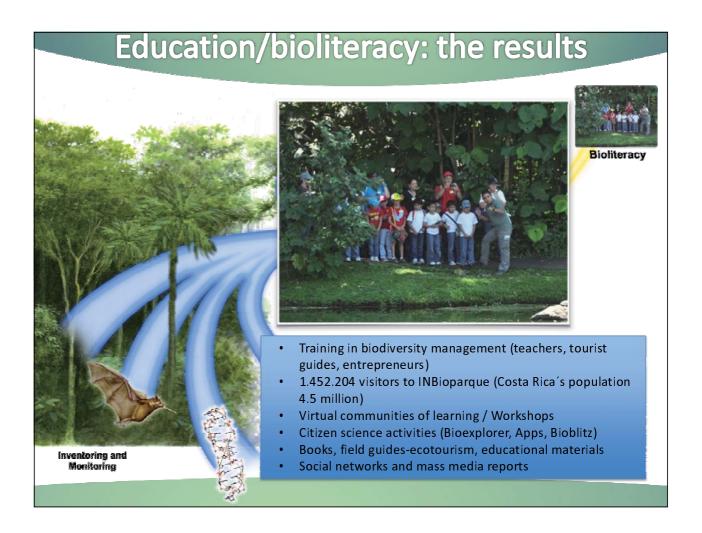


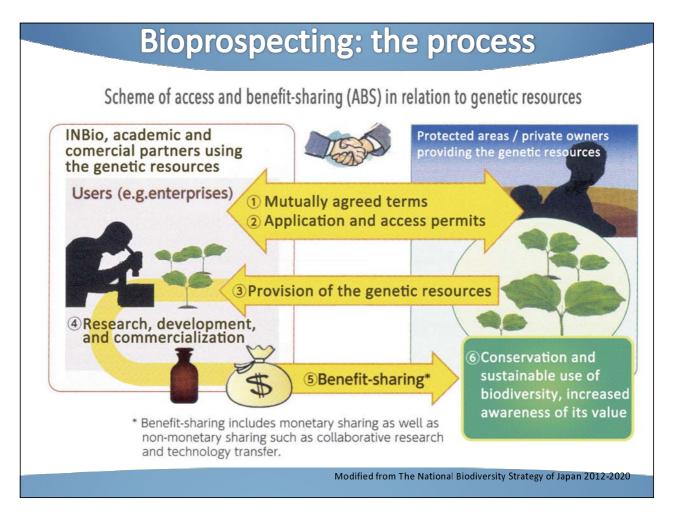


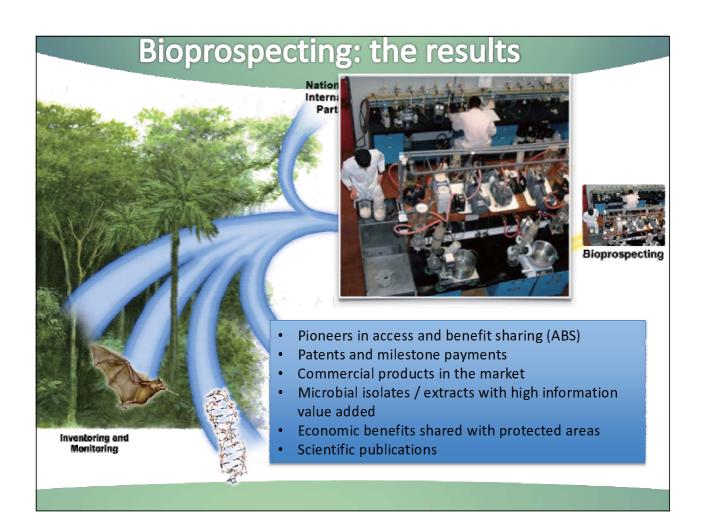


# Education/bioliteracy: the process

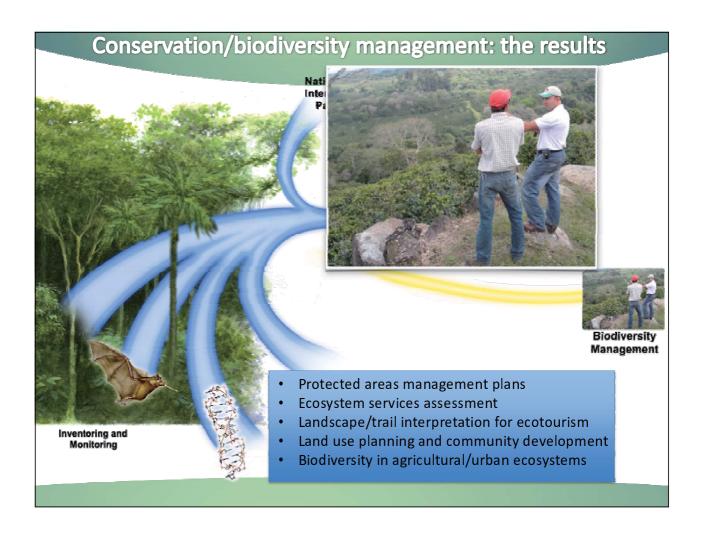














#### Technical assistance and capacity building



Sharing knowledge and experience: 45 countries

### International collaboration:

- Developing knowledge
- Sharing knowledge and capacity building



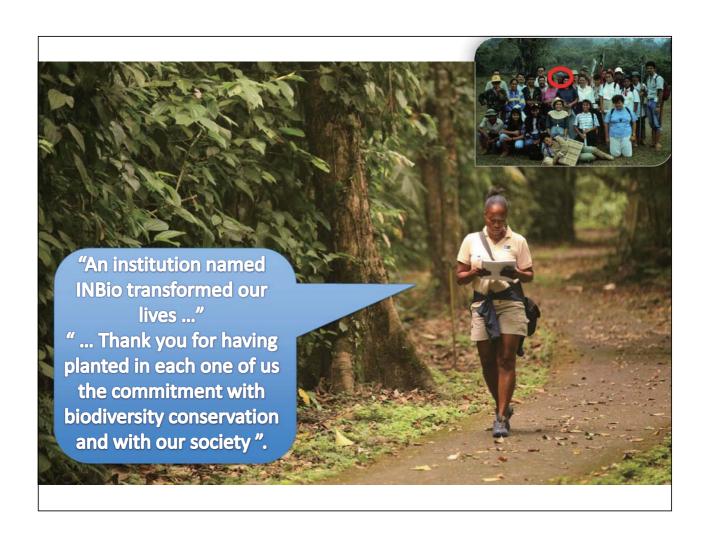
#### Key factors of success

- The idea: at the right time, in the right place.
- Sustained political governmental endorsement.
- Capacity: individuals, institution and the national enabling environment.
- Intellectual collaboration of the scientific community.
- Financial support of philanthropic, bilateral and multilateral agencies.
- Costa Rica`s accomplishments in conservation / green agenda.



#### Key lessons

- Shared dreams forges commitment and teamwork.
- 2. If love for nature is cultivated, people learn and act.



# Muchas gracias

Thank you

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